

# EXHIBITOR & SPONSORSHIP OPPORTUNITIES

# 2018

## ATIXA

Annual Conference

October 9-12  
Philadelphia

OCTOBER 9-12, 2018 • PHILADELPHIA, PA • SHERATON PHILADELPHIA DOWNTOWN HOTEL

Photo by B. Krist for Visit Philadelphia™

# About Us

## ATIXA

The Association of Title IX Administrators (ATIXA) provides a professional organization for school and college Title IX coordinators and administrators who are interested in serving their districts and campuses more effectively. Since 1972, Title IX has proved to be an increasingly powerful leveling tool, helping to advance gender equity in schools and colleges. Title IX's benefits can be found in promoting equity in academic and athletics programs, preventing hostile environments on the basis of sex, prohibiting sexual harassment and sexual violence, protecting from retaliation, and remedying the effects of other gender-based forms of discrimination. Every school district and college in the United States is required to have a Title IX coordinator who oversees implementation, training, and compliance with Title IX. ATIXA brings campus and district Title IX coordinators and administrators into professional collaboration to explore best practices, share resources, and advance the worthy goal of gender equity in education.

For more information on ATIXA, please visit: [www.atixa.org](http://www.atixa.org).



# What is the ATIXA Annual Conference?

The Annual Conference is a multidisciplinary exploration of Title IX, bringing together unique and inter-related fields to encourage necessary cross-collaboration, networking, and the sharing of best practices.

For more information on the 2018 Annual Conference, please visit: [www.atixa.org/events/2018-conference/](http://www.atixa.org/events/2018-conference/).

## Why sponsor?

Take advantage of this unique opportunity to get your brand and/or services in front of more than 450 Title IX administrators and their peers as they come together to “bridge the gap” between prevention, action, and response.

## Who attends the event?

Individuals from colleges, universities, school districts, crisis centers, advocacy organizations, state departments of education, and law firms, among many others. These attendees will be representing a wide range of departments, professions, and programs, including: human resources, athletic departments, student services and student affairs, student conduct, residence life, faculty, superintendents, campus security and police departments, offices of diversity and civil rights, equal opportunity and affirmative action units, prevention advocates, wellness programs, and gender equity centers.

# Information on Exhibiting

*\*ATIXA prohibits exhibitors/sponsors from scheduling conflicting receptions within the conference schedule\**

## EXHIBITOR – \$2,000

### Exhibit space – up to 15 opportunities

- » Two complimentary conference registrations
- » One six-foot table and two chairs to use as exhibit/display space for the duration of event
- » Networking opportunities – breaks to be held in exhibit space
- » Listed in program on “Sponsor Thank You” page
- » Listed on event website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level
- » Post-event roster of attendees

# Conference Sponsorship Levels

## PARTNER – \$350 NON-PROFIT/\$500 FOR-PROFIT

- » Material to be included in welcome bag – one page/promo item
- » Listed in program on “Sponsor Thank You” page
- » Listed on event website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level

## BRONZE – \$1,500

**Welcome Bag** – 1 opportunity: Logo printed on one side of welcome bag provided to each attendee at registration

**Chair Massages** – 1 opportunity: Branded signage for massage therapist providing chair massages

**Morning Beverage Break** – 3 opportunities: Table tents and signage with logo in break area

**Roundtable Discussions & Theme Dinners** – 1 opportunity: Branded discussion topic signage and dinner sign-up sheets with logo featured.

# Exhibitor Schedule

## Set Up

Tuesday, Oct. 9:  
1:30 p.m. – 4:30 p.m.

## Exhibit Schedule

Tuesday, Oct. 9:  
5:00 p.m. – 10:00 p.m.

Wednesday, Oct. 10 & Thursday, Oct. 11:  
9:00 a.m. – 5:00 p.m.

Friday, Oct. 12:  
9:00 a.m. – 12:00 p.m.

## Breakdown

Friday, Oct. 12:  
Begins at 12:30 p.m.

## OPPORTUNITY FOR NON-PROFITS

Non-profit organizations may also submit a partner application to request complimentary representation on an unstaffed exhibit table. Upon review, approved organizations will receive instructions to send a one-page material or promotional item for display to all conference attendees.

## CONTACT INFO:

Sponsor and exhibitor registration deadline is August 10, 2018, including receipt of any and all print materials.

Please contact the conference committee to ensure your preferred level has a remaining opportunity and be directed to payment and registration options.

Email: [conference@atixa.org](mailto:conference@atixa.org)  
(610) 644-7858

# Conference Sponsorship Levels Cont.

## BRONZE – \$1,500

### All Bronze Opportunities Include:

- » Material to be included in welcome bag – one page/promo item
- » Listed in program on “Sponsor Thank You” page
- » Listed on event website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level

## SILVER – \$2,500

**Lanyards** – 1 opportunity: Logo and/or tag-line printed on lanyards provided to all attendees.

**Sponsorship of On-Site Program Guide** – 1 opportunity: Two color listings (full page ad on front inside cover and logo on back cover).

**Charging Station** – 1 opportunity available: Logo on mobile device charging station located in registration area.

### All Silver Opportunities Include:

- » Material to be included in welcome bag – one page/promo item
- » Listed in program on “Sponsor Thank You” page
- » Listed on event website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level
- » Post-event roster of attendees

## GOLD – \$3,500

### Afternoon Breaks – 2 opportunities

- » Table tents and signage in break area
- » One complimentary conference registration
- » Material to be included in welcome bag – one page/promo item
- » Listed in program on “Sponsor Thank You” page
- » Listed on event website

- » Listed on “Sponsor Poster” displayed in registration area with sponsor level
- » Post-event roster of attendees

## PLATINUM – \$4,000

### Branded sponsorship of the conference phone application – 1 opportunity

- » One complimentary conference registration
- » Material to be included in welcome bag – one page/promo item
- » Listed in program on “Sponsor Thank You” page
- » Listed on event website
- » Listed on “Sponsor Poster” displayed in registration area with sponsor level
- » Post-event roster of attendees

## DIAMOND – \$5,000

### Welcome Reception – 1 opportunity

### Breakfast – 3 opportunities

### WiFi Sponsorship – 1 opportunity

- » Two complimentary conference registrations
- » Table tents and signage with logo in registration/reception/breakfast area
- » Menu cards with logo
- » Material to be included in welcome bag – one page/promo item
- » Listed in program on “Sponsor Thank You” page
- » Listed on event website
- » Listed on “Sponsor Poster” in registration area with sponsor level
- » One dedicated emailing to attendees
- » Post-event roster of attendees



# Annual ATIXA Sponsor Organizations

**BRONZE – \$2,500** (Can be combined with the \$2,500 conference sponsorship for \$4,000 discounted price.)

- » ATIXA Corporate/Organizational Membership
- » Listing, logo, and link in the [ATIXA Sponsorship Section](#)
- » Listing in the program for all ATIXA annual in person events with logo and link

**SILVER – \$5,000**

- » ATIXA Corporate/Organizational Membership
- » Listing, logo, paragraph description, and link in the [ATIXA Sponsorship Section](#)
- » Listing in the program for all in person ATIXA annual events with logo, paragraph description, and link
- » Slide with logo, paragraph description, and link rotates during appropriate times at all in person ATIXA events
- » 1x year dedicated emailing to members

**GOLD – \$15,000**

- » ATIXA Corporate/Organizational Membership
- » Listing, logo, paragraph description, and link in the [ATIXA Sponsorship Section](#)
- » Listing in the program for all ATIXA annual, in-person events with logo, paragraph description, and link
- » Slide with logo, paragraph description, and link rotates during appropriate times at all in person ATIXA events
- » 2x year dedicated emailing to members
- » Sponsorship of one ATIXA event (not annual conference) of the sponsor's choosing, with appropriate signage, opportunity for sponsor to welcome participants, and complimentary registration for two sponsor representatives at the event
- » Exhibit booth at event

**PLATINUM – \$25,000**

- » ATIXA Corporate/Organizational Membership
- » Listing, logo, paragraph description, and link in the [ATIXA Sponsorship Section](#)
- » Listing in the program for all ATIXA

annual, in-person events with logo, paragraph description, and link

- » Slide with logo, paragraph description and link rotates during appropriate times at all in person ATIXA events
- » 2x year dedicated emailing to members
- » 1x year member survey
- » Half price registration to any ATIXA event (up to a total 10 registrants annually — can be used at one event, several, or 10)
- » Sponsorship of one ATIXA event (not annual conference) of the sponsor's choosing, with appropriate signage, opportunity for sponsor to welcome participants, and:
  - complimentary registration for two sponsor representatives at the event
  - exhibit booth at event
  - hosted meal at the event with participants or product showcase space/session (optional attendance by participants — host to pay the costs of the meal)
  - logo on an event product (program, notepad, binder, name tag, pen, tote bag, etc.)

**PLATINUM PLUS – \$35,000**

- » Includes all the benefits of Platinum Partnership, plus:
  - Eligibility to have your product or service vetted and evaluated by ATIXA for potential endorsement. Endorsement is not a guarantee, but this level of partnership creates eligibility for consideration.

ATIXA reserves the right to adjust and offer sponsorship packages in addition to these. If you are interested in discussing additional opportunities, please contact Ryan McDavis, ATIXA Executive Director, at [ryan@atixa.org](mailto:ryan@atixa.org).

