Building a Campus Culture of Safety: Using Technology to Boost and Measure Prevention Work

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Objectives:

• Identify opportunities to use mobile technology as a catalyst in prevention programming.

• Describe strategies for scaling bystander-based programming to a whole campus.

• Examine opportunities for program evaluation and how to implement this in prevention programming.
The paradox of mobile technology

• It is powerful
• It evolves quickly and continually
• It is everywhere

So, how do we tip the balance in favor of prevention and positive social change?
Steps to Taking Action

1. Recognize the problem
2. Consider whether it demands action
3. Decide if you have a role to play
4. Choose the form of assistance
5. Safely implement that choice
Scaling Bystander-Based Programming

• The Challenges:
  – Resource limitations (time, human capital)
  – Moving beyond individual training
  – Social norms that don’t support intervention
Circle of 6: A case study

- Role of the app in programming
- Implementation
- Data analysis
- Ongoing programming