Why Bystander Intervention?
A Framework for Intentional and Collaborative Prevention Planning Across Campus

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Who We Are

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Overview

- Identifying the Problem
- Engaging Key Stakeholders
- Obstacles & Opportunities
- Developing the Team
- Skill Building
- Evaluation
- Pilot and Implementation

Identifying the Need

- Community problem
- Identifying the gaps
- Timing
Engaging Key Stakeholders

- Brainstorming process
- Communication strategy
- Gaining buy-in

Obstacles & Opportunities

- Campus dynamics
- Engaging student leaders
- Team capacity
Developing the Team

- Develop roles/responsibilities
- Team requirements
- Competing demands
- Collaborators

Skill Building

- Training and education
- Review existing and promising programs
- Consultation with leaders in the field
- Campus information gathering
Initial Evaluation

- Evaluated current prevention efforts
  - Primary
  - Secondary
- Identified obstacles to intervention, as well as potential goals and outcomes
- What we learned?

Pilot & Implementation

- Establishing goals and phases
- Customizing curriculum
- Working with key stakeholders
- Lessons Learned
- Launch
Step UP!

- Notice the event
- Interpret it as a problem
- Assume personal responsibility
- Have the skills to intervene
- Implement the help – Step UP!

Exercise

“SAY IT, WRITE IT, POST-IT”