Description:
Prevention, Program Assessment, and Partnerships is a two-day, research-based, practitioner-informed course focused on institution-wide compliance efforts including holistic prevention education and programming, building and leveraging partnerships, and program assessment.

ATIXA’s expert faculty members will lead participants through multiple hands-on exercises regarding prevention program planning and evaluation. Participants will be exposed to specific prevention methodologies to consider applying in their unique educational environments. Faculty members will discuss common concerns that arise with process participants and the greater school or campus community in response to disclosures and incidents.

Participants will explore how best to identify school/campus stakeholders and catalyze the community to create and sustain community-wide prevention and response efforts. Discussion will include how to leverage local and national organizations that may expand the school/campus’s ability to provide support and resources for both prevention and response.

Lastly, faculty will present best practices for holistic program assessment including strategies for implementation and leveraging the assessment data to advocate for policy changes and innovative prevention initiatives.

Learning Outcomes:
After completing this course, participants will be able to:

▪ Explain the purpose and components of effective prevention programs
▪ Distinguish between primary, secondary, and tertiary prevention efforts
▪ Understand the requirements for educational programs and campaigns under VAWA Section 304 (higher education only)
▪ Describe the role of an Advocate as it relates to the Title IX Team
▪ Infuse trauma-informed practices into institutional/district/school work
▪ Identify school/campus stakeholders who can enhance community-wide prevention efforts and culture change strategies
▪ Collaborate with the Behavioral Intervention Team (or similar) to establish information sharing protocols for trends and areas where prevention priorities should focus
Course Topics

**Prevention Education vs. Training**
- Community Training Requirements
- Prevention Education Requirements
  - Title IX Regulations
  - VAWA
  - State Requirements

**VAWA Section 304 Prevention Programming**
- Primary Prevention Programs
- Ongoing Prevention and Awareness Programming and Campaigns
- Employee Prevention Education Efforts

**Training Considerations & Modalities**

**Prevention Methodologies**
- Informed by Climate Surveys, Research, and Theory
- Continuum of Sexual/Sex-Based Discrimination
- Spectrum of Prevention
- Socioecological Framework
- Culturally Relevant Pedagogy

**Prevention as a Community-Wide Effort**
- Institutional Culture and the Intersection of Culture Change and Prevention Efforts
- Moving Beyond Compliance to Community Values
- Cultivating Buy-In at All Levels
- Policies, Programs, Environments

**Prevention: The 8 C’s**

**Specific Programs, Strategies, and Initiatives**
- Environmental Management
- Social Norms/Normative Marketing
- Bystander Empowerment
- Program Planning Exercise
Trauma-Informed Approach

- Introduction to Trauma
- Neurobiological Impact of Trauma
- Community Acknowledgments
- Infusing Trauma-Informed Practices

Campus/School Response

- Victim Rights
- Response Teams
- Managing Employee Response to Disclosures
- Respondent-Specific Needs and Considerations
- Coordinating Support with Behavioral Intervention Teams

Understanding the Role of the Advocate

- Role of the Professional Advocate
- Advocacy Tenets
- Common Issues
- Privacy and Confidentiality

Leveraging Community Partnerships

- Local and National Advocacy Resources
- Mutually Beneficial Partnerships
- Grant and Funding Opportunities
- Exploring MOUs

Comprehensive Program Assessment

- Assessment and Evaluation Tools
- Addressing Gaps in Data
- Leveraging Data to Inform Program Needs
- Annual Reporting and Community Share Back
- Establishing Assessment Strategies and Cycle

Note: Each training day will include one morning and one afternoon break (approximately 15 minutes each) and a one-hour lunch break. Training start and end times for in-person events are determined by the host site. All virtual training sessions take place from 11 AM – 6 PM ET unless otherwise specified.